5.    (Amended) A system as claimed in claim 1, including a further transmitter delivering content to an area overlying at least the network topology determined by the controller.

7.    (Amended) A system as claimed in claim 1, wherein at least two transmitters comprise said plurality of transmitters.

8.    (Amended) A system as claimed in claim 1, wherein said transmitter characteristics are varied in respect of one or more of the following, namely frequency, antenna directivity or transmission power.

11.    (Amended) A method as claimed in claim 9, wherein the transmitter characteristics are varied such that the cellular density of the topology is increased in an area where substantially different content is being delivered to terminals.

12.    (Amended) A computer program comprising executable code for execution when loaded on a computer, wherein the computer is operable in accordance with said code to carry out the method according to claim 9.

19.  (Amended)  A computer program comprising executable code for execution when loaded on a computer, wherein the computer is operable in accordance with said code to carry out the method according to claim 17.

Please add new claims 21-41 as follows:

-- 21.  A system as claimed in claim 2, wherein the network controller is operable to modify the topology to reduce the number of cells in an area to which the same content is being delivered.

22.  A system as claimed in claim 2, wherein the network controller is operable to modify the topology to increase the number of cells in an area to which different content is being delivered.

23.  A system as claimed in claim 3, wherein the network controller is operable to modify the topology to increase the number of cells in an area to which different content is being delivered.

24.  A system as claimed in claim 2, including a further transmitter delivering content to an area overlying at least the network topology determined by the controller.

25. A system as claimed in claim 3, including a further transmitter delivering content to an area overlying at least the network topology determined by the controller.

26. A system as claimed in claim 4, including a further transmitter delivering content to an area overlying at least the network topology determined by the controller.

27. A system as claimed in claim 2, wherein at least two transmitters comprise said plurality of transmitters.

28. A system as claimed in claim 3, wherein at least two transmitters comprise said plurality of transmitters.

29. A system as claimed in claim 4, wherein at least two transmitters comprise said plurality of transmitters.

30. A system as claimed in claim 5, wherein at least two transmitters comprise said plurality of transmitters.

31. A system as claimed in claim 6, wherein at least two transmitters comprise said plurality of transmitters.

32. A system as claimed in claim 2, wherein said transmitter characteristics are varied in respect of one or

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more of the following, namely frequency, antenna directivity
or transmission power.

33. A system as claimed in claim 3, wherein said
transmitter characteristics are varied in respect of one or
more of the following, namely frequency, antenna directivity
or transmission power.

34. A system as claimed in claim 4, wherein said
transmitter characteristics are varied in respect of one or
more of the following, namely frequency, antenna directivity
or transmission power.

35. A system as claimed in claim 5, wherein said
transmitter characteristics are varied in respect of one or
more of the following, namely frequency, antenna directivity
or transmission power.

36. A system as claimed in claim 6, wherein said
transmitter characteristics are varied in respect of one or
more of the following, namely frequency, antenna directivity
or transmission power.

37. A method as claimed in claim 7, wherein the
transmitter characteristics are varied such that the cellular

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density of the topology is increased in an area where substantially different content is being delivered to terminals.

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38.  A method as claimed in claim 10, wherein the transmitter characteristics are varied such that the cellular density of the topology is increased in an area where substantially different content is being delivered to terminals.

39.  A computer program comprising executable code for execution when loaded on a computer, wherein the computer is operable in accordance with said code to carry out the method according to claim 10.

40.  A computer program comprising executable code for execution when loaded on a computer, wherein the computer is operable in accordance with said code to carry out the method according to claim 11.

41.  A computer program comprising executable code for execution when loaded on a computer, wherein the computer is operable in accordance with said code to carry out the method according to claim 18.--